

Commercial Contest



Want to create awareness and help improve our environment?

By increasing community awareness and taking steps to help protect and preserve our environment, together we **CAN** have a positive impact on the world around us and change the future!

Are you up to the challenge?

The **Environmental Affairs Committee of the Chamber Southwest** in conjunction with **Calcasieu Parish Police Jury** is inviting you to participate in its first ever "Environmental Awareness Commercial Contest".

Choose one topic:

Stormwater Pollution

Or

Coastal Restoration and Protection

What can I do???



You can take part in this contest through your school and encourage family and friends to help improve our environment. We can all do something everyday and its not hard as a matter of fact, it can be easy. We have provided websites full of information to help you with your commercial.

And there's more!!

You can win prizes and get recognition for your work!



Teachers,

The Environmental Affairs Committee of the Chamber Southwest in conjunction with Calcasieu Parish Police Jury is inviting your student to participate in its first ever "Environmental Awareness Commercial Contest". This contest is open to all 6th-12th grade students in Region 5 and will be held in sequence with the 2017 Regional Science Fair on February 14th. Students do not have to be present at the Science Fair to enter or win. The commercial contest is related to the goals of the committee which are associated with improving environmental conditions related to a number of topics. This year, we are focusing our commercial contest on two issues that are important to our area: stormwater pollution and coastal restoration and protection.

Have your students choose one topic and create a commercial that:

1. Features local statistics and/or landscapes of Southwest Louisiana pertaining to the topic.
2. Define and introduce challenges associated with the topic and who/what it effects.
3. Present ways to improve situation.
4. State/Challenge individuals to personally improve the situation.

Your students are free to choose from traditional or animated video to define, introduce, explain, demonstrate, and depict their thoughts and messages. For animated they may use traditional, 2D vector, 3D computer, motion graphics or stop motion. Videos must be submitted in normal video format with a max time of 30 seconds (including credits). Examples of these can be found at the following link: <https://www.blopanimation.com/types-of-animation/>

One entry per individual/team/group. Team division must include 3 or more students from the same school. Group division can consist of school clubs or classes (ex. Science class, drama club, art class, media club etc.). Entries may be submitted by e-mail to tross@cppj.net or delivered in person on a flash drive to Tara Ross, Calcasieu Parish Police Jury, Environmental Coordinator, at 901 Lake Shore Dr. Lake Charles, 5th floor Planning and Development. Deadline for entries is January 27th 2017.

The best video from each division (Stormwater Pollution & Coastal Restoration and Protection) in each category (six total) will be displayed on the Calcasieu Parish Police Jury website <http://www.cppj.net/home> where they will then be voted on by the public to determine the best overall in each division, Stormwater Pollution and Coastal Restoration and Protection. The winning videos will be announced at the Region 5 Science Fair and will be featured on the Calcasieu Parish Police Jury Website as a public awareness video for one full year and possibly be shown on local news stations as well.

Plaques will be awarded to 1st, 2nd, and 3rd place winners in each of the six following category:

Stormwater Pollution

- Individual
- Team
- Group

Coastal Restoration and Protection

- Individual
- Team
- Group

All winners and teacher/sponsor of winners will be invited to a viewing party (location and date TBA).

***** Teacher/Sponsor of 1st place Overall Division winners will receive \$50 gift cards*****

If you have any questions, please contact me. Tara Ross 721-3643 or tross@cppj.net .Thank you.



Guideline for 2017 Environmental Affairs Committee Regional Science Fair Commercial Contest

- Topics
 - Stormwater Pollution
 - Coastal Restoration and Protection
- Feature
 - Local Statistics
 - Local Landscapes
- Eligible participants
 - 6th -12th grade students in Region 5
- Divisions
 - Individual
 - Team
 - 3 or more (same school)
 - Group
 - Class
 - Club
- Category
 - Traditional Video
 - Animated
 - Traditional
 - 2D Vector
 - 3D Computer
 - Motion Graphics
 - Stop Motion
- Video Submission
 - Normal Video Format
- Time Limit
 - Total time 30 seconds
 - Video
 - No more than 25 seconds
 - No less than 20 seconds
 - Credits
 - No more than 5 seconds
 - Name all students and advisors included in production
 - Name of School
 - Name of Class/Group/Team
- Target Audience
 - Southwest Louisiana Citizens
- Contents
 - Define and introduce challenges associated with the topic and who/what it effects
 - Present ways to improve situation
 - State/Challenge individuals to personally improve the situation