

The **Environmental Affairs Committee of the Chamber Southwest** in conjunction with **Calcasieu Parish Police Jury** is inviting you to participate in its **3rd Annual "Environmental Awareness Commercial Contest"**.

Want to create awareness and help improve our **ENVIRONMENT**?

By increasing community awareness and taking steps to help protect and preserve our environment, together we **CAN** have a positive impact on the world around us and change the **future!**

How WILL YOU prevent or restore?

Household HAZARDOUS WASTE

LITTER

COASTAL EROSION

WATER QUALITY

AIR QUALITY

You can take part in this contest through your school and encourage family and friends to help improve our environment. We can all do something everyday and it's not hard. As a matter of fact, it can be easy. We have provided websites full of information to help you with your commercial.

More information and details can be found at:

<http://www.lasciencefair.org/Forms/2019Commercial.pdf>

Sponsored by:





Teachers,

The Environmental Affairs Committee of the Chamber Southwest in conjunction with Calcasieu Parish Police Jury is inviting your student to participate in its 3rd Annual "Environmental Awareness Commercial Contest". This contest is open to all 6th-12th grade students in Region 5 and will be held in sequence with the 2019 Regional Science Fair on date February 13, 2019. Students do not have to be present at the Science Fair to enter or win. The commercial contest is related to the goals of the committee which are associated with preventing, improving and restoring environmental conditions in Louisiana related to the following: Litter, Louisiana Coastal Erosion, Water Quality, Air Quality, and Household Hazardous Waste.

Have your students choose one topic and create a commercial that:

1. Features local statistics and/or landscapes of Southwest Louisiana pertaining to the topic.
2. Define and introduce challenges associated with the topic and who/what it effects.
3. Present ways to improve the situation.
4. State/Challenge individuals to personally improve the situation.

Your students are free to choose from traditional or animated video to define, introduce, explain, demonstrate, and depict their thoughts and messages. For animated video the following may be used traditional, 2D vector, 3D computer, motion graphics or stop motion. Videos must be submitted in normal video format with a max time of 120 seconds (including credits). Examples of these can be found at the following link: <https://www.blopanimation.com/types-of-animation/>

One entry per individual/group. Group division can consist of school clubs or classes (ex. Science class, drama club, art class, media club etc.). Entries may be submitted by e-mail to tross@cppi.net or delivered in person on a flash drive to Tara Ross, Calcasieu Parish Police Jury, Environmental Coordinator, at 901 Lake Shore Dr. Lake Charles, 5th floor Planning and Development or Portia Metoyer, SWLA Economic Development Alliance, at 4310 Ryan St. Lake Charles. Deadline for entries is at the close of the business day January 25th, 2019.

The winning videos will be announced at the Region 5 Science Fair and The overall best video will be featured Calcasieu Parish Police Jury website <http://www.cppi.net/home> as a public awareness video for one full year and possibly be shown on local news stations as well.

Plaques will be awarded to 1st, 2nd, and 3rd place winners for Individual and Group entries in each of the following: Litter, Louisiana Coastal Erosion, Water Quality, Air Quality, and Household Hazardous Waste

All winners and teacher/sponsor of winners will be invited to a viewing party at SWLA Economic Development Alliance, at 4310 Ryan St. Lake Charles, March 14th, 2019.

***** Teacher/Sponsor of 1st place Overall Division winner will receive \$50 gift card*****

If you have any questions, please contact me. Tara Ross 721-3643 or tross@cppi.net .Thank you.



Guideline for 2019 Environmental Affairs Committee Regional Science Fair Commercial Contest

- Topics
 - Litter
 - Water Quality
 - Air Quality
 - Household Hazardous Waste
 - Louisiana Coastal Erosion
- Feature
 - Local Statistics
 - Local Landscapes
- Eligible participants
 - 6th -12th grade students in Region 5
- Divisions
 - Individual
 - Group
- Category
 - Traditional Video
 - Animated
 - Traditional
 - 2D Vector
 - 3D Computer
 - Motion Graphics
 - Stop Motion
- Video Submission
 - Normal Video Format
- Time Limit
 - Total time 120 seconds
 - Video
 - No more than 110 seconds
 - No less than 100 seconds
 - Credits
 - No more than 15 seconds
 - Name all students and advisors included in production
 - Name of School
 - Name of Class/Group
- Target Audience
 - Southwest Louisiana Citizens
- Contents
 - Define and introduce challenges associated with the topic and who/what it effects
 - Present ways to improve situation
 - State/Challenge individuals to personally improve the situation



About the Chamber Southwest

The mission of the Chamber Southwest is to develop Southwest Louisiana by creating economic opportunity, and demanding responsible government and quality education. The Chamber serves the parishes of Allen, Beauregard, Calcasieu, Cameron and Jefferson Davis. Our objective is to expand the service area to coincide with economic growth, the availability of organization resources and the interest of other adjacent areas. Simply put, a chamber of commerce is a group of businesses that have banded together to solve problems that a single business could not solve on its own. The Chamber SWLA has over 1,500 members representing a wide range of small and large businesses and professions. The Chamber SWLA is located in Lake Charles, Louisiana.

About the Environmental Affairs Committee

VISION: Increase environmental awareness in Southwest Louisiana

MISSION: The Environmental Affairs Committee explores the environmental issues that may impact business opportunities in Southwest Louisiana. It supports the development and implementation of environmental programming. The committee also educates the public and business community about those issues.

Issues:

Ozone/Environmental Justice

Environmental Economy

Waste Water

Water Resources

Coastal

Industrial Affairs

School Involvement

Litter/Team Green

For more information contact:

Mike Dever Email: mikedever@providenceeng.com

Portia Metoyer pmetoyer@allianceswla.org

Or call (337) 433-3632

The following are websites to help you with your research:

Litter and Household Hazardous Waste

<http://keeplouisianabeautiful.org/tools-resources/>

<http://www.wlf.louisiana.gov/littering-enforcement>

http://www.seagrantfish.lsu.edu/resources/factsheets/litter_mess.htm

<http://www.greenecoservices.com/littering-facts-and-statistics/>

<https://www.epa.gov/hw/household-hazardous-waste-hhw>

<http://www.stopwaste.org/recycling/residents/household-hazardous-waste>

Coastal restoration and protection

<http://www.cpcrpa.org>

<http://lacoast.gov/new/default.aspx>

www.edf.org/media/opening-hurricane-season-timely-reminder-urgent-need-coastal-restoration

<http://wno.org/post/overlooked-and-forgotten-resolute-10-years-after-hurricane-rita>

http://www.srh.noaa.gov/lch/?n=rita_main

<http://www.crcl.org/>

Water Quality and Air Quality

<https://www.epa.gov/nutrientpollution/sources-and-solutions-stormwater>

<https://www.swfwmd.state.fl.us/education/kids/stormwater.php>

<http://eschooltoday.com/pollution/water-pollution/important-water-pollution-facts.html>

<https://deq.louisiana.gov/index.cfm?md=homepage&tmp=subhome&shpid=air>

<https://deq.louisiana.gov/index.cfm?md=homepage&tmp=subhome&shpid=air>